



ENTREPRENEURSHIP & PUBLIC MANAGEMENT: WHAT CHALLENGES FOR TOMORROW?

INSTITUT MONTPELLIER MANAGEMENT

May 28 & 29, 2020

The New Public Management, associated with the emergence of an entrepreneurial culture within public organizations, the innovative approaches initiated by public entrepreneurs, the involvement of the universities or the local government within the territorial entrepreneurial ecosystem ... are some examples of the challenges proposed by the entrepreneurship to the public management. Indeed, entrepreneurial logic, synonymous with innovation, proactivity and propensity to take risks, upsets public managers. These ones must develop innovations for providing a quality public service and producing public value. The proximity between public management and entrepreneurship can also be considered through the devices of the public policies in favor of entrepreneurship. However a low efficiency of these public policies could be emphasized. Could entrepreneurship in the public sector be possible? Do public sector norms, models and values impact the substance and form of innovation? Are public policies in favor of entrepreneurship desirable and effective?

The purpose of this 9th AIRMAP symposium is to draw up a state of play and perspectives for better understanding how entrepreneurship can allow public management to reinvent without losing itself. Contributions may be made in English or in French.

Contact: isabelle.bories-azeau@umontpellier.fr