SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of

Reshaping capitalism for a sustainable world for the EURAM 21ᵗʰ Conference.

We look forward to receiving your submissions.

ST06_11 - Innovation, Learning and Creativity in Organizations and the Public Sector

Proponents:

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Short description:

Since knowledge is de-concentrated and widely accessible, and because of the increasing of the digitalization and automation of organizational processes, traditional learning methods are reaching their limits when teaching may no longer mean "spoon-feeding" transmission. Both university and industry are now focusing third-spaces to develop successful research environments and innovative learning spaces. New forms of collaborative spaces are also gaining visibility and legitimacy in the public sector to stimulate public innovation.

This track will look for convergences between art, design, creativity and innovation, learning and organization and hopes to attract those interested in their intersecting lines of flight.

Long description:

Since knowledge is de-concentrated and widely accessible, and because of the increasing of the digitalization and automation of organizational processes, traditional learning methods are reaching their limits when teaching may no longer mean "spoon-feeding" transmission (Dehler, Welsh, 2014). Both university and industry are now focusing third-spaces to develop successful research environments and innovative learning spaces (Ropin, Pfleger-Landthaler & Irsa, 2020; Haldrup, Hobye & Padfield, 2018). Co-working spaces, innovation labs and new forms of collaborative spaces are also gaining visibility and legitimacy in all organizations, from the private to the public sector through to stimulate public innovation and social change.

Most third spaces are places of learning through social exchange and knowledge sharing among its members. Innovation and Learning are the pillars of Fablabs for example which motto is "Learn, Make, Share" (Maravilhas & Martins, 2019). Meanwhile, Higher Education as a sector is globally fast becoming an exemplar of the neo-liberal policy doctrine of 'New Public Management' instigating a 'business-like' commercialism, focused on quantitative performance targets expressed in rankings and 'Excellence' Frameworks. The current state of play could better be described as a game of

'terror' and 'triumph of emptiness' (Alvesson, 2014; Kallio et al., 2016). Reviewing and renewing the principles that guide education will need to account for the learning needs and desire of diverse audiences and to address the burning question of what does teaching management, innovation or leadership mean today? How to understand current or future impacts of the innovative pedagogies that includes, but are not limited to : Art-Based methods, Design methods, role playing, reflective writings, portfolio, simulations, serious games, experience based learning, embodied learning...

   With this, there is a methodological challenge in bringing art and design into organization studies and management learning. Art and design typically take place in the studio, and are certainly taught using studio methods, while organization studies seem much more oriented towards analytical armchair reflections. So, what can art, design and organization studies learn from one another? (Hatch, Meisiek, 2011)

Topics appropriate to our track include, but are not restricted to:
- Public innovation, civic techs and commons
- Open and collective knowledge network
- Innovative learning programs in third spaces
- Art-based approaches in management education
- Impact of innovation labs on the knowledge absorption capacity
- Art-based organizational interventions
- Managing design vs. designing management
- The relevance of material artifacts and objects in art, design and organization
- Design thinking, organization and entrepreneurship (e.g. effectuation)
- Artful making

Keywords:
Public Innovation
Collaborative Innovation
Art-Based approaches to management and organization
Innovative methods for Management Education
Labs, studios and new learning spaces
Social Change and Impact

UN Sustainable Development Goals (SDG):
Goal 5: Gender equality.

Publication Outlet:
Management Learning
Journal of Management Education
Society and Business Review Journal

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