



المدرسة الوطنية للتجارة والتسيير - الداخلة
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 ÉCOLE NATIONALE DE COMMERCE ET DE GESTION - DAKHLA

UNIVERSITÉ
SORBONNE
PARIS NORD



MOROCCAN SAHARA

14th Scientific Conference on Sustainable Tourism

Sustainable Tourism and Authenticity : Authentic Horizons for Sustainable Tourism and Leisure Management

Call for papers

DAKHLA, Morocco
May 8th to 10th, 2024

The way we travel is constantly evolving. Over the years, a tourism that better respects the environment has developed, in a more sustainable and more authentic manner. Thus, more and more travelers give priority to slow tourism, preferring slower itineraries, trips on foot, by bicycle, on horseback, or by boat in longer stages. Taking one's time while traveling becomes a philosophy where the key is to experience the destination and to simply visit it. In fact, a number of travelers choose to go off the beaten track. This international conference on the topic of "Sustainable Tourism and Authenticity: Authentic Horizons for Sustainable Tourism and Leisure Management" aims to answer the following fundamental issue: How can we bring more travelers to opt for more authentic forms of tourism and benefit from their destinations without any hurry?

Researchers are invited to submit empirical and methodological research as well as conceptual documents that emphasize topics linked to the implementation of the management of sustainable tourism.

Suitable potential issues are as follows:

- Sustainable tourism and biodiversity
- Sustainable tourism and protection of ecosystems
- Sustainable tourism and sanitary crisis
- E-tourism, social media and Sustainable tourism
- Specifics and issues at stake in the sustainable tourism of islands
- Management of tourism flows
- The absorption capacity of sites
- Heritage valuation and protection
- Island accessibility and tourism development (international and local air/sea transport).
- Distribution of tourism revenue
- Management of real estate
- Preservation of public access to the seashore
- Protection of marine areas and tourism policies
- Management of sustainable tourism
- Marketing and sustainable tourism organizations
- Challenges and opportunities for the development of sustainable tourism
- Visitors' expectations in terms of sustainable tourism
- Management of sustainable destination tourism

- Sustainable tourism and development of practices
- Cultural and creative industries and sustainable tourism
- Tourism between economic and sustainable development
- Planning sustainable tourism and sustainable development
- Sustainable tourism and hospitality
- Socio-ecological resilience and tourism
- The hotel industry and sustainable tourism
- Green accounting applications and mass tourism
- Tourism and climate change
- Leisure and sustainable tourism
- Sustainable regional approach and production of certificates such as ecolabels
- Business and benefits for communities in sustainable tourism
- Innovation and sustainable tourism
- Public management and sustainable tourism
- Sustainable tourism and communication
- Quality and sustainable tourism
- Greenwashing and business ethics
- Destination attractiveness and caring for the environment
- Advantages and costs of sustainable tourism

- Consumer demand and sustainable tourism
- sustainable tourism and cooperation between stakeholders
- Attractivité des destinations et respect de l'environnement
- Avantages et coûts du tourisme durable
- Demande des consommateurs et tourisme durable
- Tourisme durable et coopération entre les stakeholders.

Papers may be based both on qualitative or quantitative methods. The issues covered may pertain to one of the following different fields: marketing, strategy, communication, consumer behavior, human resources, public management, economics, finance, logistics, legal and sustainable development.

This conference also aims to enable the meeting of tourism professionals who have decided to integrate sustainable tourism into the protection of tourism at local or regional level and the marketing of tourism products and tourism destinations.

ORGANIZING COMMITTEE

Aiz SAIR, ENCG-Dakhla Université Ibn Zohr (Maroc)

Erick LEROUX, Université Sorbonne Paris Nord (France) and AIMTD

Aziz HIMOUI, ENCG-Fès Université Sidi Mohamed Ben Abdellah (Maroc)

PAPER SUBMISSION and SELECTION

Please submit an abstract of no more than 1000 words, including title and full contact details, in an electronic file to: colloqueaimtd@gmail.com. You may submit your abstract as soon as possible but no later than January 6th, 2024. Each paper is reviewed by two reviewers. For more information about the conference, you are invited to visit: <https://tourisme-durable-aimtd.org> on the AIMTD website.

You may submit your abstract **in French or English**, depending on the language in which the paper will be presented. <https://tourisme-durable-aimtd.org/>

Conference dates and venue: May 8th, 9th and 10th, 2024, in Dakhla, Morocco.

Deadline for submission of abstracts: January 6th, 2024

Confirmation of accepted abstracts: January 21st, 2024

Full papers are expected by March 3rd, 2024

Opening of the conference: May 8th, 2024

Academic sessions: May 8th, 9th and 10th, 2024

Tours and excursions linked to sustainable tourism: May 10th, 2024.

The AIMTD conference will take place at the University of Dakhla.

PRESENTATION STANDARDS

All submitted papers should adhere to the following guidelines. If they do not, the Conference organizers reserve the right to refuse them for publication in the Conference Proceedings:

- The first page should contain each author's name (including full first name), position and the title of the paper.
- The second page should contain only the paper title, an abstract in French and English, and 4 to 5 key words.
- Manuscripts should be typed in Word, with margins of 2.5 cm; paper size A4; font Times New Roman, font size 12 points, single line spacing. They should be submitted to the following e-mail address: colloqueaimtd@gmail.com
- The paper must not contain appendices: charts, diagrams, images and other additions (black and white) are inserted in the text. Parts follow a simple number: 1, 1.1, 1.1.1, etc.
 - Title: Times 18 in bold
 - Author's name: Times 14 in bold
 - Abstract in bold in 16, then text in Times 12
 - Title 1.: Times 14 in bold
 - Titles 1.1.: Times 12 in bold
 - Conclusion: Times 14 in bold
- Bibliography: Times 14 in bold, then text in Times 12, according to the following model:
 - Book: author's name and initial of surname, date of publication, title of the book, Publisher, Place of publication (eg Mintzberg H. (1994), The Rise and Fall of Strategic Planning, Dunod, Paris,
 - Article: author's name and initial of surname, date of publication "Article Title," Journal Title, Vol. x, No. x, p. xy, publication date (example: G. Koenig (1996), "Karl E. Weick," French Review of Management, No. 108, pp. 57-70, March-April-May).

Titles, subtitles, introductory paragraphs are the journal's own responsibility; the journal reserves the right to modify those proposed by the author(s).

CONFERENCE PROCEEDINGS and PUBLICATIONS

All accepted papers shall be published in the Conference Proceedings. In the case of multiple authors, please note that at least one of them must be a registered Conference participant. It is provided that some selected articles shall be published in a special edition of a well-known review (Management & Avenir, Gestion et Management Public, Maghreb Machrek, Etudes caribéennes, The European Journal of Tourism Research).

A special issue of AJIDMS, the Amazonian Journal of International Development and Management Studies, will be devoted to papers of the roundtable Tourism and development of regions in the Amazon rainforest.

SCIENTIFIC COMMITTEE

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